

Policy Source: Gwinnett Tech	Owner: President	Effective: 5/14/2009
Division: Office of the President	Reviewed: 3/2019, 2/2022 Revised: 3/2019, 7/2022	

## 2.1p - Strategic Impact Team Descriptions (FY 2021 – FY 2025)

Committee	Leadership Team Liaisons
<b>First-Class Infrastructure Committee</b> - The First-Class Infrastructure Committee guides boosting the infrastructure's capacity to support student and employee success. The committee's focus is on increasing and diversifying the College's capacity to fund its current and future needs. The committee will also work on devising strategies that identify and implement initiatives to improve customer service across the campus.	<ul style="list-style-type: none"> <li>• Vice President, Technology &amp; Operations</li> <li>• Vice President, Administrative Services</li> </ul>
<b>Enhanced Perception Committee</b> - The Enhanced Perception Committee works to improve the branding and perception of GTC to attract students and employers. The committee establishes and promotes GTC's perception as the first choice for students and employers. The committee also increases students' level of satisfaction with the return on investment and establishes industry relationships and other partnerships leading to securing students' apprenticeships, internships, and jobs. The committee evaluates and improves marketing and communication strategies to enrich understanding GTC's role, value, and function within the community.	<ul style="list-style-type: none"> <li>• Vice President, Institutional Advancement</li> <li>• Vice President, Economic Development</li> <li>• Vice President, Adult Education</li> </ul>
<b>Student Success Committee</b> - The Student Success Committee is responsible for developing and establishing flexible, supportive, innovative, and engaging opportunities to nurture student success. In addition, the committee devises strategic enrollment, retention, graduation, and in-field placement initiatives that facilitate and support student success, increase the overall enrollment, retention, graduation, and in-field placement rates.	<ul style="list-style-type: none"> <li>• Vice President, Academic Affairs</li> <li>• Vice President, Student Affairs</li> </ul>
<b>Employee Enrichment Committee</b> - The Employee Enrichment Committee promotes a culture of GTC pride by identifying and providing inventive opportunities for professional development that bolsters employee's ability to support student success. The Employee Enrichment Committee also focuses on expanding and identifying activities designed to offer a work/life balance as well as celebrate and acknowledge quality employee recognition.	<ul style="list-style-type: none"> <li>• Vice President, Human Resources</li> </ul>
<b>Enriched A-NF Experience Committee</b> - The Enriched A-NF Experience Committee works to improve student learning and industry partnerships at the A-NF campus. The committee focus will be on implementing targeted marketing and advertising initiatives that will gain the interest of students, industries, and other partners; identify opportunities to increase credit and non-credit programs; and increase opportunities that intentionally increase interaction and bonding with the College from students and faculty.	<ul style="list-style-type: none"> <li>• Vice President, Economic Development</li> <li>• Vice President, Student Affairs</li> <li>• Vice President, Institutional Advancement</li> <li>• Executive Director, Academic Affairs</li> </ul>